

## Expression of Interests

# AI EXCHANGE PROGRAMME NEW ZEALAND & KOREA

**Project party:** RNE GROUP & OWNBIO Limited

### Executive Summary

The primary goal of this initiative is to foster interactions and induce collaborations between New Zealand and South Korea. This will facilitate networking between AI experts, AI industry stakeholders, university academics and researchers, and undergraduate and postgraduate students. This engagement will not only allow stakeholders to highlight their innovative outputs and technology but also enhance visibility in both Korean and New Zealand markets, making way for future collaborations with Korean entities. We are planning to facilitate reciprocal visits between the two countries in 2025. As a start, we plan to facilitate travel to Korea to visit AI Expo, leading universities, and AI-related industry companies in May 2025. We envision this as a potential ongoing relationship where two countries can work collaboratively in AI research, development and commercialisation.

**RNE GROUP ("RNE GROUP LIMITED")** is the flagship company of the RNE Group Alliance specialised in providing educational and employment opportunities while collaborating with multi-national government agencies. The company was established in 2008 and broadened its operation from New Zealand to wider geographic regions of Australasia. Through a long operation, RNE Group have developed a reputation that works on the foundation of trust and integrity. Currently, RNE Group is working closely with Korean government agencies on various projects to provide opportunities to students and potential overseas workers to experience New Zealand.

**OWNBIO ("OWNBIO LIMITED")** is a distinguished medical biotechnology distributor as well as a medico-education consulting firm based in New Zealand and a key player within the RNE Group Alliance that extends over New Zealand, Australia, and South Korea. RNE Group Alliance hosts business strategy, accounting, and business management experts and has provided education, consulting, and tourism services since 2008. OWNBIO began as a healthcare division of RNE Group Alliance and was established as an independent company in 2016. OWNBIO was founded with a clear vision to represent New Zealand's most trusted medical-grade distributors and with a particular interest in AI. It operates collaboratively with RNE Group Alliance to achieve the company's mission.

## Programme Insights

### Potential delegates to Korea

- AI-related industry representatives
- University academics and researchers
- University undergraduate and postgraduate students

### Roles of RNE GROUP & OWNBIO

- Programme development
- Stakeholder engagement
- Communication coordination
  - With government and related agencies
  - With industry partners
  - With university partners
- Programme facilitation and oversight
- Ongoing support and networking opportunities for all parties

## Programme to Korea

### One week programme

- Attending AI Expo Korea 2025
- Visiting Korean universities
- Visiting AI industry companies and stakeholders
- Visiting tourist attractions

**Visit period:** 10 May 2025 – 17 May 2025

**Cost:** Tentative costs include:

- Accommodations
- Return flights
- Travel within South Korea
- Meals
- Visit to Korea AI Expo
- Visit to Korean AI industry partners
- Visit to Korean leading universities

**\$3,500.00** for shared room (2 people)

**\$4,200.00** for single room

\*\* Additional fees may apply for individual delegates if flight dates are changed.

## Tentative itinerary

Date (2025)	Place	Time	Activity	Meals
Sat, 10 May	Auckland – Incheon	08:00 10:55 20:20	<ul style="list-style-type: none"> <li>• Airport check-in</li> <li>• Depart (Auckland)</li> <li>• Arrival (Incheon) &amp; hotel check-in</li> </ul>	L: Flight D: Flight
Sun, 11 May	Incheon – Daejeon	08:00	<ul style="list-style-type: none"> <li>• Breakfast &amp; hotel check-out</li> <li>• Group meeting</li> <li>• Attraction visit: DMZ (Korean Demilitarized Zone) tour</li> <li>• Lunch</li> <li>• Travel to Daejeon</li> <li>• Hotel check-in &amp; dinner</li> </ul>	B : Hotel L : Korean D : Korean
Mon, 12 May	Daejeon	08:00	<ul style="list-style-type: none"> <li>• Breakfast</li> <li>• AI INNOPOLIS visit (AI research institutes complex)</li> <li>• Lunch</li> <li>• AI seminar (AI INNOPOLIS)</li> <li>• Dinner &amp; hotel return</li> </ul>	B : Hotel L : Korean D : Korean
Tue, 13 May	Daejeon – Seoul	08:00	<ul style="list-style-type: none"> <li>• Breakfast &amp; hotel check-out</li> <li>• KAIST University visit</li> <li>• Lunch</li> <li>• AI mini-conference (KAIST University)</li> <li>• Travel to Seoul</li> <li>• Dinner &amp; hotel check-in</li> </ul>	B : Hotel L : Korean D : Korean
Wed, 14 May	Seoul	08:00	<ul style="list-style-type: none"> <li>• Breakfast</li> <li>• Attend AI Expo Korea</li> <li>• Dinner &amp; hotel return</li> </ul>	B : Hotel L : Self-service D : Korean
Thu, 15 May	Seoul	08:00	<ul style="list-style-type: none"> <li>• Breakfast</li> <li>• <b>Option 1:</b> Attend AI Expo Korea</li> <li>• <b>Option 2:</b> Visit to Korean Universities or industry partners</li> <li>• Dinner &amp; hotel return</li> </ul>	B : Hotel L : Self-service D : Korean
Fri, 16 May	Seoul – Incheon	08:00 09:00 14:00 15:00 17:55	<ul style="list-style-type: none"> <li>• Breakfast</li> <li>• <b>Option 1:</b> Attend AI Expo Korea</li> <li>• <b>Option 2:</b> Free time</li> <li>• Group gathering</li> <li>• Airport check-in</li> <li>• Depart Incheon</li> </ul>	B : Hotel L : Self-service D : Flight
Sat, 17 May	Incheon – Auckland	08:35	<ul style="list-style-type: none"> <li>• Arrive Auckland</li> </ul>	

\*\* The itinerary will be finalised closer to the date.

**Potential engagements – Industry Partners & Universities**

- Networking opportunities with industry partners and researchers
- Seminar attendance and mini-conference for collaboration
- Opportunities for long-term engagements

**Potential engagements – AI Expo Korea**

- Guided tour for delegates (translation or English-speaking guide required)
- Individual visits to various expo stands – Networking opportunities (representatives from the project party will be available to assist delegates)
- Seminar attendance (further discussion required regarding options for non-Korean speaking delegates)
- Potential booth or seminar presentation from New Zealand delegates (universities or AI-related industry representatives)

**Expression of interests:** Please complete the following form to express your interests.

<https://forms.gle/sDKxovKmp2s171CS8>



**Further information:** If you need further information, please contact [info@ownbio.co.nz](mailto:info@ownbio.co.nz).